



Thank you for your interest in the 2008 Collector Advisory Panel. Please complete and sign the application below and follow the submission instructions and deadlines as outlined on this form. Additional pages may be included with your application if necessary. (Please note, you must be 18 years or older to apply.)

Applications must be received by December 31, 2007 and will not be accepted after that date. If selected, Panelist will be notified by Mattel, Inc. on or around January 7, 2008.

Send completed application to:

Mattel, Inc.
333 Continental Boulevard
El Segundo, CA 90245
Mail Stop: D1 - 0117
C/O: 2008 Collector Advisory Panel, Barbie Collector Marketing
Or fax to: (310) 252-4557

Please type or print legibly

Applicant Name: _____

Phone Number: _____

Occupation*: _____

Age: _____

Address: _____

Email Address: _____

Signature: _____

Are you available to attend the CAP Orientation Day on January 28th? Yes No
(Please factor in travel time the day before and after)

Are you a member of a local doll club? If so, please provide information below.

Club Name: _____

Number of active members in club: _____

President's Name: _____

President's Phone Number: _____

**Please note that the panel is intended to represent hobbyists only – individuals that collect for the joy of collecting, not for profit. Therefore, dealers, store owners, and writers for collector publications are not eligible for application.*

Please answer the following questions to help us get to know you. Feel free to use additional pages as necessary. Creative formats of responses will be accepted, as long as all questions are answered (Video, audio, scrapbook/photos, etc.).

Please type or print legibly

1. How long have you been collecting?
2. What is your collecting focus (i.e. Vintage, BFMC™, Silkstone®, Mackie, Ken®, Kelly®, etc.)?
3. Why do you collect?
4. How many dolls do you estimate are in your collection?
5. Are you a doll artist/customizer?
6. How often do you visit barbiecollector.com?
7. Are you a member of the BarbieSM Fan Club (online at barbiecollector.com)?
8. Have you ever attended the National Barbie® Doll Collectors Convention?
9. Why would you be an ideal member of the Collector Advisory Panel?

Thank you for your application. However, in your application and other communications with Mattel, please keep in mind that, unless it specifically requests them, Mattel does not accept or consider any ideas or suggestions relating to products, services, marketing plans, or any other matters. **Therefore, please do not send to Mattel any unsolicited materials, such as ideas for toys, games, or other products, or any other suggestions, ideas, notes, drawings, inventions, techniques, models, designs, concepts, or other similar information or materials.**

Any such submissions and any questions, comments, answers, suggestions, or the like submitted by you to Mattel via this application, our Websites or by fax, mail, or otherwise, or transmitted, posted, or uploaded by you (collectively, "Your Submissions") will be treated as non-confidential and nonproprietary, and Mattel will not assume any responsibility, obligation, or liability for them or for Mattel's receipt or non-receipt of them. Mattel's receipt of Your Submissions is not an admission by Mattel of their novelty, priority, or originality, and it does not impair Mattel's right to contest existing or future intellectual property rights relating to Your Submissions.

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